

# 2023 ODENVILLE CAR SHOW

Saturday, October 21st, 9am-2pm

St. Clair County High School

*Benefitting*

*St. Clair County High School Band*

*St. Clair County Athletic Booster Club*

## THE ODENVILLE CAR SHOW...

Is an annual event presented by the Odenville Chamber of Commerce. In 2022, we welcomed nearly 400 cars and over 1800 guests at St. Clair County High School! Attendees of the car show have the opportunity to network and enjoy beautiful cars, trucks, and motorcycles, as well as new interact with vendors and discuss the latest trends in the auto industry. They can also shop exhibits from participating vendors, enjoy food from local restaurants, and even bid on one-of-a-kind items and experiences at our live auction. Our aim to make this an annual event for all of Alabama (and beyond) to enjoy, and we invite you to join us!

## OUR GOALS...

- To celebrate all things automotive.
- To promote Odenville and surrounding communities as a great place to live and do business.
- To raise money for local causes.
- To showcase local businesses.
- To provide our partners with a captive audience and platform to showcase their products and services.

## ADVERTISING AND MARKETING...

To ensure that this event is a huge success, a comprehensive multi-media advertising and marketing campaign will be launched four (4) weeks before the 2023 Odenville Car Show. This campaign will consist of radio, print, online, and social media, along with grass roots efforts to increase attendance, and deliver you the largest and best qualified audience.



# 2023 ODENVILLE CAR SHOW SPONSORSHIP APPLICATION

Saturday, October 21st, 9am-2pm  
St. Clair County High School

Company: \_\_\_\_\_

Contact Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_

- |  |        |
|--|--------|
| <input type="checkbox"/> Presenting Sponsorship: | \$5000 |
| <input type="checkbox"/> Platinum Sponsorship    | \$2500 |
| <input type="checkbox"/> Gold Sponsorship:       | \$1000 |
| <input type="checkbox"/> Silver Sponsorship:     | \$500  |
| <input type="checkbox"/> Bronze Sponsorship:     | \$300  |

\*Advertising deadline for sponsorships is September 22, 2023

AMOUNT ENCLOSED: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*By signing, you are indicating you have authorization to conduct business on behalf of your company.*

*Please complete application, submit, and make checks payable to: Greater Odenville Chamber of Commerce, Post Office Box 813, Odenville, Alabama 35120. For additional information, please contact Paul Perry at 205.919.7903 or Pat Shipp at 205.296.4891.*



# 2023 ODENVILLE CAR SHOW

## SPONSORSHIP LEVELS

### PRESENTING SPONSORSHIP: \$5000

Everything under the Platinum Sponsorship PLUS

- Business name and logo recognition as title sponsor ("Odenville Car Show Presented by...") in all radio spots, signage, and printed collateral.
- Opportunity for logo signage at event entry: Up to (8) 18" X 24" double sided signs
- Logo presence at the top of every page on [www.odenvillecarshow.com](http://www.odenvillecarshow.com)
- Center Logo on Stage and Fence Banners
- Presenting Level recognition on printed collateral
- Up to (8) event t-shirts
- Name and LOGO on 400+ registration 4"X 8" cards that go inside every participant's windshield for judging.
- Up to (6) Food Vendor Vouchers

### PLATINUM SPONSORSHIP: \$2500

Everything under the Gold Sponsorship PLUS

- Opportunity for logo signage at event entry: Up to (4) 18" X 24" double sided signs
- Side Logo on Stage and Fence Banners
- Platinum Level recognition on printed collateral
- 20x20 preferred booth space
- Up to (6) event t-shirts
- Up to (4) Food Vendor Vouchers

### GOLD SPONSORSHIP: \$1000

Everything under the Silver Sponsorship PLUS

- Link on [www.odenvillecarshow.com](http://www.odenvillecarshow.com) footer (every page) and logo recognition on sponsors page
- Premiere vehicle display
- Gold Level recognition on printed collateral
- Up to (4) event t-shirts
- Up to (4) Food Vendor Vouchers

### SILVER SPONSORSHIP: \$500

Everything under the OCS Supporter Sponsorship PLUS

- Silver Level recognition on printed collateral
- Recognition by entertainment at the event
- 10x10 preferred booth space
- Up to (2) event t-shirts

### BRONZE SPONSORSHIP: \$300

Link on [www.odenvillecarshow.com](http://www.odenvillecarshow.com) and recognition on sponsor's page

Social media mentions on Facebook [www.facebook.com/odenvillecarshow](http://www.facebook.com/odenvillecarshow)

